



VALUE-BASED  
PROCUREMENT

Partnering for patient-centric,  
sustainable health care



# 3rd European Value-Based Procurement Conference

Collaborative approach to data collection  
and measurement tools

Brussels, 15 March 2022

# AGENDA



Supporting partners



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Collaborative approach to data collection and measurement tools

15 March 2022

**8.30 – 9.30**    **Registration and Meet the conference participants**

**9.30 – 09.40**    **Welcome and Introduction**  
**Ingmar de Gooijer**  
Conference host & moderator

*The Conference host will open the conference and will welcome the participants and introduce the Conference partners.*

**09.40 – 10.30**    **The way forward together**  
*The Conference partners EHPPA, EUREGHA and MedTech Europe will share their views on the importance of incorporating ‘value’ in decision-making, the strategic role procurement to improve health care delivery and the way forward together.*

**Danny Havenith**  
President European Health Public Procurement Alliance (EHPPA)  
General Director MercurHosp, Belgium

**Giovanni Gorgoni**  
President European Regional and Local Health Authorities (EUREGHA)  
CEO AReSS Puglia, Italy

**Serge Bernasconi**  
CEO MedTech Europe, Belgium

**10.30 – 11.15**    **Key note**  
To be announced soon !

**11.15 – 11.45**    **Coffee Break**

**11.45 – 12.45 How to accelerate the transformation of health systems**

The session brings forward how to accelerate a real breakthrough of health systems transformation, the critical stakeholders to engage and how to accelerate this transformation applying a value-based procurement approach.

**Gregory Katz**

*Professor and Chair of Innovation & Value in Health, Universite de Paris, School of Medicine, France  
President of PromTime, France*

**Petra Ulrichová**

*MD Communications  
CzechMed, Czech Republic*

**Richard Charter**

*Vice-president Market Access  
Alira Health, Switzerland*

**12.45 – 13.00 Q&A session**

*moderated by the Conference host*

**13.00 – 14.30 Lunch break and Meet the speakers (1)**

*During the lunch break you will have the opportunity to meet the conference speakers and address your questions directly.*

**14.30 – 15.30 Implementing and executing value-based procurement**

*The session brings forward several practical case examples of value-based procurement with a special focus on data collection and value measurement.*

**Session 1**

**Dr. Ferran Fillat Coma**

*Orthopedic Surgeon, Parc Tauli Hospital Universitari, Spain  
Director 3D Lab, Parc Tauli Hospital Universitari, Spain*

**Ion Arrizabalaga**

*Health Innovation Manager, AQuAS, Spain  
Value-based procurement in Catalunya; Seeking for innovation in the joint replacement care pathway to improve patient outcomes*

**Session 2**

**Ian Dodd**

*Clinical Engagement & Implementation Manager Tower 2  
NHS Supply Chain: Sterile Intervention Equipment and Associated Consumables*

**Robert Wilcockson**

*Senior Category Manager  
NHS Collaborative Procurement Partnership, United Kingdom  
Value Based Procurement in England; identifying potential benefits and measuring real-world outcomes*



Session 3

**Kelly Cullum**

Matron Specialist Services and Transitional Care

**Tracy Evans**

Continence Nurse Specialist  
Lincolnshire Community Health Services NHS Trust  
Patient outcome improvements on incontinence care

**15.30 – 15.55 Q&A session**

*moderated by the Conference host*

**15.55 – 16.00 Closing remarks**

**Hans Bax**

*Value Based Procurement Community of Practice, Netherlands*

**16.00 – 17.00 After-conference drinks and Meet the speakers (2)**

*During the after-conference drinks you will have another opportunity to meet the conference speakers and address your questions directly.*